



**F. No. 1/MMCA-IEC/FSSAI-2015-16**  
**Food Safety and Standards Authority of India**  
(A Statutory Authority established under the Food Safety and Standards Act, 2006)  
**FDA Bhawan, Kotla Road, New Delhi - 110002**

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Dated, the 7<sup>th</sup> October, 2016

**ANNOUNCEMENT**

**Subject- Panel of Multi-Media Creative Agencies for Food Safety and Standards Authority of India- regarding.**

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The Food Safety and Standards Authority of India (FSSAI), Ministry of Health and Family Welfare, GOI, had requested for EOI dated 06.09.2016 for preparation of a panel of multi-media creative agencies for FSSAI for one year. Total 24 nos of Bids received in this regard and as per the evaluation of the same, the following 15 were found qualified in the technical bid and hence based on merit, are being empanelled with the FSSAI;

1. M/s Quantum Communications
  2. M/s Prachar Communications Ltd
  3. M/s Crayons Advertising Pvt. Ltd.
  4. M/s Avail Advertising India Pvt. Ltd
  5. M/s Adworth Media Pvt Ltd.
  6. M/s AFE Consultants Pvt Ltd
  7. M/s Vivid India Advertising & Marketing
  8. M/s Sharad Advertising Pvt Ltd
  9. M/s Invicta Media Pvt Ltd
  10. M/s India News Communications Ltd
  11. M/s Span Communications
  12. M/s Moving Pixels Pvt. Ltd
  13. M/s Digital Banjara Media Pvt Ltd
  14. M/s Centum Cent Percent Communication
  15. M/s Goldmine Advertising
2. The scope of work and other conditions for this empanelment would be the same as prescribed in the above EOI.
3. This issues with the approval of the Chief Executive Officer, FSSAI

**सुरक्षित आहार, स्वास्थ्य का आधार**