



**Food Safety and Standards
Authority of India**

fssai

Dated, the 8th September, 2016

NOTICE

Subject:- Scheme for associating Central / State Government Agencies, Consumers' Organizations, Non-Governmental Organizations and other Institutions including Government Universities / Colleges working in the area of food safety for undertaking Information, Education and Communication (IEC) activities on behalf of Food Safety and Standards Authority of India (FSSAI).

It is informed herewith that the above mentioned scheme is under review, to bring greater focus and accountability, standardization for greater outreach and better impact. Accordingly, all content creation will be done in a centralized manner by FSSAI. Content dissemination will be done through Knowledge Dissemination Partners (KDPs) such as Consumers' Organizations, NGOs and other Institutions including Government Universities / Colleges.

In this context, it may please be noted that:

1. No new proposals will be accepted under the existing scheme.
2. The proposals received till date under this scheme will be examined within the parameters of the revised scheme.

सुरक्षित आहार, स्वास्थ्य का आधार