

Press conference about National Milk Survey by FSSAI (11th Jan 2012)

CEO, FSSAI Shri V.N. Gaur officially invited leading media persons(both electronic and print) on Wednesday 11th Jan 2012 at FSSAI Head office at 1500 hrs to share about the doubts raised over National Milk Survey report which was released on FSSAI portal.

The conference evoked considerable response from the media persons about the concerns of general public about adulteration and deviations from standards as reported in the National Milk Survey.

The media persons were informed about the mandate of FSSAI under which Surveillance is desirable about food items and accordingly a process was initiated. Such surveys were part of the process of presenting before the nation a “State of Food” report. However the findings could be utilized for strengthening the regulatory process, greater awareness of the consumers and a cautionary signal to the producers.

CEO also touched upon the sub standard milk being sold are “nonconforming” with the standards and every non-conforming sample may not pose health risk as the product would be substandard.

About question raised by media persons on specific brands, CEO clarified that no particular brand was targeted. By and large the milk coming into market has been tested to understand various types of deficiencies or adulterants so that necessary corrective action could be initiated.

The report will sensitize all such milk producer to remain careful while bringing their products in market which if found deviating from standards may invite prosecution by the regulators under States and Central License.