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## CONNECT TO CITIZENS



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## Food Safety Display Board (FSDBs)

Food Safety Display Boards will enable a change in overall perception of FSSAI for consumers. All food businesses will be required to display FSDBs at prominent places in their premises. Food Safety Display boards will provide:

- FSSAI Registration/Licence Number of the FBO
- Educate consumer and food handlers about the basics of food hygiene and safety practices.
- Consumer feedback details

FSDBs will be colour coded based on different premises

Milk Booths

Vegetables and Fruits

Restaurants / Street Food

Retail

Meat Retail



## Consumer Feedback Mechanism

The concerns raised by citizens will be registered and processed in a systemized way.

The consumer raises concern through any of the available channels

Concern is filtered by experts at FSSAI data processing centre

The concern will reach to the FBO and DO. It will form compliance history of the FBO

Effective Grievance Redressal