



FOOD SAFETY AND STANDARDS AUTHORITY OF INDIA
Ministry of Health and Family Welfare

FSSAI at AAHAR 2012

12th - 16th March 2012

Pragati Maidan, Hall no. 18



Food Safety and Standards Authority of India (FSSAI) participated in AAHAR 2012- International Food and Hospitality show, held at Pragati Maidan, New Delhi, from 12th to 16th March, 2012.



Interactive Pavillion of FSSAI

FSSAI pavilion attracted stake holders from different parts of the country including Importers. The main focus was on Regulations, Licensing and Registration, Awareness, Interaction, Clarification on issues related to Food Safety and Standards Act.

It was the first venture in International event by FSSAI which was a highly commendable task in a short time. The event included 360 degree form of communication and interaction such as Electronic Medium – (displaying T.V. Commercials on Food Safety), Promotional activities, (Distribution of Leaflets, Handouts and Pamphlets) etc.

The stall was also visited by Chairperson, FSSAI, India Trade Promotion Organisation (ITPO) Officials, local media, Representative of foreign mission and trade bodies.



Visitors with FSSAI officials at FSSAI Pavillion

Team FSSAI were present in groups during the day to handle the queries and concerns of the Food Business Operators on Food Safety, Standards, Rules and Regulations, lab tests and International Standards etc.

All India Food Processors Association (AIFPA) organised the workshop on “Food Safety and Quality” on 14th March, 2012 in Conference Hall No.8, supported by Ministry of Food Processing Industries, ITPO and FSSAI.

Chairperson, FSSAI inaugurated the workshop and discussed the achievements, progress and the future prospects of FSSAI.

A seminar on Food Safety Standards, Act, Rules and Regulation and Imported Food Safety was held on 15th march, 2012 on hall no. 8 and 50 specific queries were handled by the team of FSSAI officials.



FSSAI Seminar 15th March, 2012



Audience of FSSAI Seminar, 15th March

Overall, it was an interactive event where the beneficiaries witnessed instant feedback and suggestions from FSSAI officers.



Visitors' line up to Sign Visitor's book at FSSAI, Pavilion

FSSAI Media Team