Message

Today, 14th October, is “World Standards Day”. The theme for World Standards Day this year is ‘Standards - the world’s common language’. The aim of World Standards Day is to raise awareness among regulators, industry and consumers as to the importance of standardization to the global economy.

It also provides the perfect opportunity to reflect on the benefits that standards bring to our everyday lives, the market economy, and to the smooth running of public affairs. Every day, standards and standardisation make a difference in our lives. Standards help to keep our homes, public buildings, playgrounds, electrical appliances, food items and health services safe. They help protect our environment, increase productivity, and drive innovation.

I, on behalf of FSSAI, would like to take the opportunity to convey my best wishes to all stakeholders who have contributed in laying down science based standards of food articles.

(Ashish Bahuguna)